

A close-up photograph of three women's faces and hands. The woman on the left has curly hair and is smiling, showing her teeth. The woman in the center has long brown hair and is also smiling, showing her teeth. The woman on the right has dark hair and is smiling, showing her teeth. They are all wearing different styles of nail polish: the woman on the left has light pink nails, the woman in the center has dark blue/black nails, and the woman on the right has dark brown/grey nails. The woman in the center is wearing a red sequined top. The background is dark with some light streaks.

CNDTM

NAILS | FASHION | BEAUTY

ABOUT CND™

Explore the world of CND, a global leader in nail care for nail and beauty professionals. Working with CND™ products immediately sets you apart as a nail professional. CND's award-winning products are founded in science.

Good chemistry = Gorgeous nails!!

Which type of nail professional are you, a CND painter, a CND artist or a CND go-getter? Choose CND to totally transform your nail career and business.

Anything you desire is possible with CND!



ADVANCING THE STATE OF THE NAIL INDUSTRY. BREAKING NEW PRODUCTS.
FOUNDED ON THE FOREFRONT OF BEAUTY & SCIENCE & FASHION.
ENDLESS POSSIBILITIES. 1979

CND™



CNDTM

CNDTM
SHELLACTM
Brand

CNDTM
VINYLUXTM

CNDTM
PLEXIGELTM

CND™ SHELLAC™ Brand



NOTHING BEATS
THE ORIGINAL

The CND™ SHELLAC™ Brand System Points of Difference

- ✓ The Original Gel Polish – 13 patents, 150+ shades and seasonal colors
- ✓ Healthy Nails – Reinforcing the commitment to the 3 C's.
- ✓ No Nail Damage – Patented Formula
- ✓ Butterfly Removal – Tiny Tunnels for quick and easy release and flawless removal.
- ✓ CND™ SHELLAC™ Promise – Guaranteed Satisfaction & Results

CND™

CND™ SHELLAC™ Brand Technology

The CND™ SHELLAC™ Brand system merges the best of enhancement technology with the latest formulations in polish. So it applies like polish, wears like gel and removes in minutes.

Working together like no other to deliver two weeks of high-performance wear with no nail damage, no wonder it's **America's #1 Salon Gel Polish.**

- ✓ A Nail Color System with a unique technology that is a professional-use only salon service.
- ✓ Must be used as a complete system with a CND™ LED or UV Lamp for optimum performance and guaranteed results.
- ✓ Each step in the process contributes to the system's cumulative success.
- ✓ Using the full system and following the precise protocols will ensure a superior service with SHELLAC™ Nail Color.
- ✓ The CND SHELLAC™ system has now been scientifically proven, as a breathable formula, allowing oxygen and water to penetrate it.



CND™

The 4 CND™ SHELLAC™ System Essentials

Discover a superior service with CND™ SHELLAC™ Brand 14+ Day Nail Colour system, which features; a Base Coat, Colour Coat, Top Coat and the exclusive CND™ LED Lamp.



STEP 1

CND™ SHELLAC™ Base Coat

Provides a superior adhesion layer, anchoring CND™ SHELLAC™ Color Coat to the nail.



STEP 2

CND™ SHELLAC™ Gel Polish

Offers smooth, even coverage and revolutionary long wear. Available in 150+ colors



STEP 3

CND™ SHELLAC™ Top Coat

Provides a hard, scratch-resistant protective top layer with a high-shine finish.



CND™ LED Lamp

Produces a complete cure necessary to assure proper adhesion, toughness and wearability of the system.

IMPORTANT: *Service longevity and wear can ONLY be guaranteed when the full system is used as directed.*

CND™ SHELLAC™ Base & Topcoats

Service Prescription Chart

CND™ provides a variety of products that offer unique benefits for customized results recommended by the Nail Professional.

Choose the **CND™ SHELLAC™** Base and Top Coats based on client's nail type, lifestyle, desired shine, and removal time.

	CND™ SHELLAC™ ORIGINAL BASE COAT	CND™ SHELLAC™ WEAR EXTENDER BASE COAT	<i>XPRESS5™</i> TOP COAT	CND™ SHELLAC™ ORIGINAL TOP COAT	DURAFORCE™ TOP COAT	CND™ SHELLAC™ NO-WIPE+ TOP COAT
MAIN BENEFIT	EXCELLENT ADHESION	SUPERIOR ADHESION	FAST REMOVAL	ULTRA SHINE	ULTIMATE PROTECTION	NO TOP FILM
POSITIONING	Classic Base Coat provides adhesion layer	Wear Extending Base Coat provides 3 week wear	Thin, scratch-resis- tant Top Coat	Classic Top Coat provides ultra shine	Protective Top Coat for thin or damaged nails	For Artistic Effects
FINISH	N/A	N/A	High-gloss Shine	High-gloss Shine	High-gloss Shine	High-gloss Shine
REMOVAL TIME	N/A	N/A	5 minutes*	8 minutes*	15 minutes*	8-15 minutes*
NAIL TYPE	Normal	Normal to weak** & uneven surface	Normal to weak**	Normal to weak**	Normal to weak & brittle nails**	Normal to weak**
STRENGTH & PROTECTION	N/A	N/A	•	••	•••	••

*When used as directed **Natural nails without damage.



CNDTM
VINYLUXTM

The Best Kept Secret for Long Wear Polish

2-STEP LONG WEAR POLISH
FOR HIGH SHINE IN NO TIME

7 DAY WEAR
GEL-LIKE SHINE
3 CARING INGREDIENTS
2 SIMPLE STEPS

CNDTM



7 DAY WEAR
GEL-LIKE SHINE
3 CARING INGREDIENTS
2 SIMPLE STEPS

VINYLUX™ System Points of Difference

- ✓ Long Wear Polish – 7 Day wear
- ✓ 2-Step System – No Base Coat required
- ✓ Quick Drying – Dries in 8 ½ minutes
- ✓ Caring Complex – With keratin, jojoba oil and vitamin E
- ✓ Gel Like Shine – High gloss gel like shine and finish.



VINYLUX polish is infused with vitamin E, keratin & jojoba oil because CND is more than just color, it is about nail health too.



VINYLUX™ Technology

CND™ VINYLUX™ contains **Proprietary... Adhesion... Promoters (AP's)** and is what provides dramatically **improved adhesion**, ...even for clients with oily nail plates.

- ✓ Adhesion Promoters anchors the colour coat to the natural nail.
- ✓ These **AP's** also create a special barrier between the colour coat and the nail.
- ✓ The fast-drying formula locks in the colour pigments, preventing staining of the natural nail.
- ✓ Chip Resistant Top-Coat provides time enhanced durability, due to it's unique Pro-Light technology

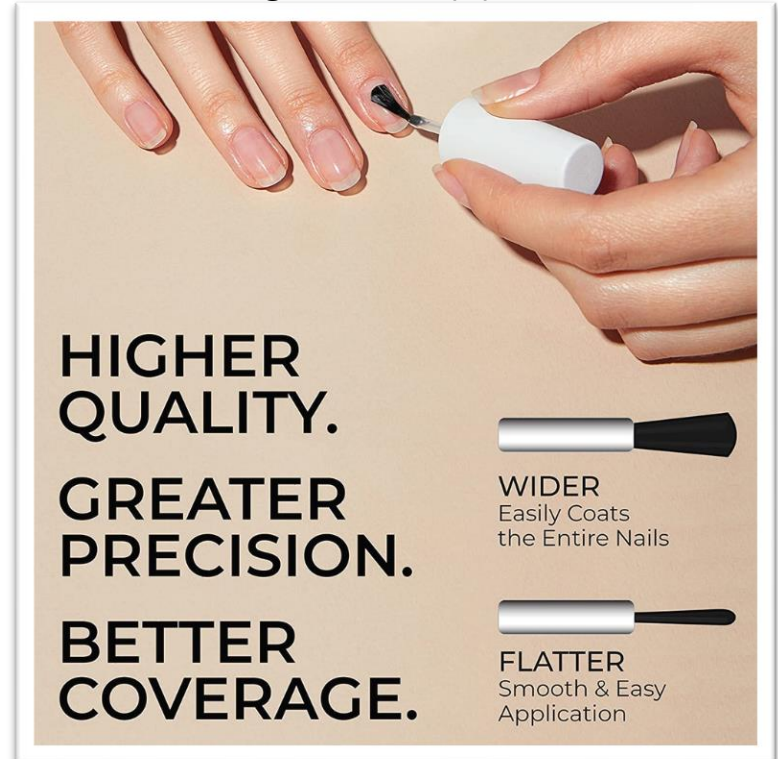


More Reasons to use CND™ VINYLUX™ & SHELLAC™ Color Systems



More than 150+ matching
VINYLUX & SHELLAC shades.
PLEASE NOTE: Colors are subject
to availability in each country.

High quality wider, curve hugging
brush for a smoother more even
coverage and application.



CND™

CND™ COLOR COLLECTIONS

COLORWORLD

THE COLLECTION



Available in Matching
VINYLUX & SHELLAC Shades



IN FALL BLOOM

THE COLLECTION



CND™ Seasonal Pop-Up Collections



New CND™ Pop-Up Color Collections are launched every season.

Available in matching VINYLUX™ & SHELLAC™ Shades.

CND™ Treatment Essentials

CND RESCUERx™

A highly effective treatment that repairs damaged nails with the power of Keratin protein and moisturizing jojoba oil.



CND SOLAROIL™

Award-Winning Nail & Cuticle Oil infused with light penetrating oils of Almond, Rice-Bran and Jojoba with Vit E.

CND RIDGEFx™

Nail Surface Enhancer smooths out ridges and masks imperfections for a beautiful, flawless color application. See results instantly.





The THREE C's

Begin and end every Manicure with CND™ Treatment Essentials

1. **CARE** – Build Healthy Natural Nails
2. **CONDITION** – Maintain Healthy Natural Nails & Skin
3. **COAT** – Coat & Protect The Natural Nail with a breathable coating.

CNDTM SolarOilTM

NAIL & CUTICLE CARE

Available in
Professional & Retail sizes



Repeated use of CND SolarOilTM drives nutrients
in deeper, creating stronger, healthier
nails and hydrated cuticle area.

SolarOilTM should be used with every nail service.

CND™

Preparation & Removal Service Essentials

Applying the correct Nail Coating or Nail Enhancement System is only part of the service. Using the correct CND™ Nail Preparation and Removal products is just as important.

It ensures

- Professional Guaranteed Services.
- Full Systems use.
- Service longevity.
- No Natural Nail Damage



CND™

CNDTM PLEXIGEL

BRUSH-IN-A-BOTTLE GEL NAIL ENHANCEMENT SYSTEM



NO POTS. NO TUBES. NO MIXING. NO MESS.

Strength, Length and Shape for
up to 3+ weeks wear.

CNDTM



CND™ | PLEXIGEL™

With CND™ PLEXIGEL™, common nail problems can be solved with ease, without pots, tubes or mess.

Designed for a versatile and convenient multi-problem solution for nails, CND™ PLEXIGEL's technology provides 3+ weeks of strength, length and shape with minimal application time.

Repair chips, cracks and splits with CND™ PLEXIGEL's flexible and tough coating that simultaneously protects the natural nail.

CND™ PLEXIGEL™ is a vegan product not tested on animals.

PLEXIGEL™ is now available in a variety of gorgeous Color Builders to match your clients skin tone!

CND™ | PLEXIGEL™



Fill It
Fill in
cracked &
split nails



Fix It
Repair
broken
nails



Shape It
Plump &
shape flat
nails



Build It
Create
custom nail
length



All in one nail problem solver!

NEW

CNDTM | PLEXIGELTM
COLOR BUILDERS



Fill it. Fix it.
Shape it.
Build it with Color.

CND™ | PLEXIGEL™



CND PLEXIGEL™
COLOR BUILDER
Oat Milk



OAT MILK

CND™ | PLEXIGEL™



CND PLEXIGEL™
COLOR BUILDER
Porcelain



PORCELAIN

COMING SOON

CND™ | PLEXIGEL™

CND PLEXIGEL™
COLOR BUILDER
Spiced Taffy



SPICED TAFFY

CND™ | PLEXIGEL™



SOFT BLUSH



CND™ LIQUID & POWDER Enhancement System

The CND™ Liquid & Powder System features unique, patented technology that ensures flexible, resilient nail enhancements to suit your clients' every need.

RETENTION + Sculpting Liquid - Create thin, flexible, resilient nail enhancements with CND's award-winning sculpting liquids.

A keratin-bonding, cross-linking sculpting liquid.

Perfect Color Powders - Sculpting powders with a creamy, light, fluffy and mouldable workability. Features superior workability in extensive color and coverage options.



For Beautiful, Wearable, Durable Nail Enhancements!

CND™

CND™ EDUCATION

We offer full comprehensive training on all CND™ nail systems and products to ensure full, correct and proper use.

Education & Training provides key elements to being proficient and achieving successful results!



- ✓ CND™ Worldwide Reputation – Company with the most advanced, up to date, well equipped educational resources in the nail industry.
- ✓ CND™ EDUCATION AMBASSADORS – Training is offered by well trained knowledgeable and skilled PROFESSIONALS, who are regularly kept up to date with the latest techniques and skills.
- ✓ SKILLED CND™ NAIL PROFESSIONALS – To ensure we create skilled Nail Professionals that are well equipped with the necessary knowledge and are confident and proficient in their technical skills and abilities.
- ✓ Certified Pro Salons benefit by being listed on the CND™ SA Salon Locator - a great opportunity to gain new clients with premium services that will keep them coming back!

CND™ | certified
PRO

CND™

CND™ Education Ambassador

Sonette van Rensburg

Sonette is the CND Education Ambassador for Exclusive Beauty Solutions. A qualified ITEC Therapist, Nail Professional & Educator with more than 30 years experience in the Nail & Beauty industry, both internationally and locally.

With an immense passion for education, she shares her knowledge, skills and expertise with Nail & Beauty Professionals. Ensuring that they will become confident, highly skilled and knowledgeable in every aspect of what they do.

"Not only do I love educating, I am also incredibly proud to be a CND Education Ambassador and to be working with such an amazing professional brand."

As Education Ambassadors CND also make sure, we attend regular training and skill sessions, to keep us up to date with the latest product innovations, skills and techniques.



"Success belongs to those who learn more skills & combines them in creative ways!"

CND™ MANICURE & COLOR CLASSES



CND™ | certified
PRO

CND™ ARTISTIC Nail Effects Workshop (3 Hours)

This fun workshop features Artistic Effects & Techniques using SHELLAC™ & VINYLUX™ to turn your seasonal nail colors, into practical nail looks your clients can wear all year round.

Elevate your nail artistry skills to the next level!

CND™ SHELLAC™ Pro Certification Class (4 Hours)

Discover how to up your gel polish game. With the SHELLAC™ family of products you can offer superior, customized services. Get certified and boost your business with time-saving techniques and services.

CND™ VINYLUX™ Meticulous Manicure Class (3 Hours)

Learn how to perform the most meticulous manicure using CND™ Nail Care Essentials & VINYLUX™ Long Wear Polish. Give your clients the perfect manicure that lasts!

CND™ ESSENTIAL Retail Class (2 Hours)

Good Home Care to keep nails maintained is essential, CND™ offers a phenomenal range of Nail Care Essentials. Learn the art of retail with a great opportunity for profit potential.

CND™ NAIL ENHANCEMENT CLASSES



CND™ PLEXIGEL Painted Path to Perfection (2 Hours)

For Manicurists who would like to elevate their skills from polishing to enhancing, using easy techniques with PLEXIGEL™ that plump, smooth, provide shape and boost color wear for clients!

CND™ PLEXIGEL™ Skill Booster: (4 hours)

Learn how to create crystal clear, perfectly enhanced nails with CND™ PLEXIGEL™. You'll understand the versatility of PLEXIGEL and master the techniques that empower you to provide fast, effective solutions for any situation.

CND™ LIQUID & POWDER Skill Booster: (4 Hours)

Discover and learn how the CND™ Liquid & Powder Enhancement System can transform any nail into a masterpiece! Identify time-wasters and refine the art of consistency and flawless application.

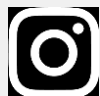
Boost your techniques with hands-on training and gain the confidence you need to be your salon's L&P Pro.





Thank You!

*The
Exclusive Beauty
Solutions Team*



CND South Africa

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